

2010 Spring Jubilee Parade

“Memorial Day”

Parade is on Saturday, May 29, 2010
Downtown Converse, TX
Beginning at 10:00 a.m.

You are invited to participate in The American Legion, Post 593 Spring Jubilee Kickoff Parade. The theme of the parade this year is “Memorial Day.”

Floats! Floats! Floats!

For ideas on floats, check out web sites such as <http://www.1st-paradefloats.com>

Please read through this information packet carefully.

Here are some important points to remember:

- Entry Form must be completed and returned by April 30, 2010.
- Along with your entry form, a description of your entry is required as well as a script for announcing your entry along the parade route. If available, also enclose a photo or a sketch or diagram of your float along with your entry form.
- Entries will be accepted on a first-come basis and must pass the approval of our review committee. You will be notified immediately if there is any concern regarding your entry and / or if your entry is not accepted.

Please complete the entry form and mail it to:

The American Legion, Post 593
(Parade Registration)
326 Legion Drive West
Converse, TX 78109

You may also drop it off at our Post home. For questions, please contact Ken Echerd at email address: echerd@sbcglobal.net or phone number (210) 857-0763.

Parade Information

Please read over this packet carefully.

Parade Deadline. Entries must be received by **May 22, 2010**. The entry form, description of your entry, and script for your entry must be submitted together. If available, also enclose a photo, or a sketch or diagram of your entry. Because of the overwhelming interest in the parade, the number of entries may be limited.

Special Instructions. Please indicate on your entry form if your entry will create any loud sounds or music so that your entry can be placed in an appropriate location in the parade line up. This is for public safety reasons—sound volume may spook the horses. Have fun designing your float around the theme of the parade.

Selection Committee. A selection committee will review all applications. If your entry is not selected to participate, your entry will be returned with a brief letter of explanation. The selection committee will also review all of the entries the morning of the parade. Entries expressing controversial issues will not be accepted.

Parade Route and Time. The parade will start at 10:00 a.m. The parade will begin at Station Street and Gibbs Sprawl Rd.

Judging. Judging will be done prior to the start of the parade. Please instruct your parade participants that there is NO STOPPING along the parade route, unless for emergencies. Participants will be allowed to slow their pace in order to re-group prior to passing the review stand.

Prizes. Prizes will be in the form of awards.

Size specifications.

- Unless you are a band, scout troops, or performing group, we need to limit the number of marchers to no more than 25, and they need to be at least 8 years old due to the length of the parade route. Younger children need to be on a float or some other form of transportation
- Each float entry is limited to **one** pulling vehicle in good working order and **one** float. Maximum width is 18 feet. Maximum height is 12 feet. Maximum length of each entry is 60 feet. Size specifications must be strictly followed due to space limitation in the staging area and along the parade route. Vehicle entries will be limited to eight vehicles per entry.

Divisions/Staging Areas. Each entry will have specific assigned areas in which to stage/line up. Horses will be allowed in the designated equestrian area only. Parade line up assignments will be available at the Fire Station on Station Street at 7:30am on the day of the parade.

Class, Criteria and & Judging Standards

- The Spring Jubilee celebration is intended to be a family and community celebration.
- The parade committee will not accept entries that are politically or socially controversial.

Entries will be judged on general effect in presentation, workmanship, originality and enthusiasm. Each category can receive a maximum of 5 points.

Review Stand Narrative

Please attach a brief narrative with your application that may be read as your entry passes the review stand. Please include your organization's name and purpose, names and titles of main participants, and information about your entry. (If possible, typed, double spaced on 8 ½ x 11 paper, 14 point font.)

CLASS DESCRIPTIONS

1. **Commercial Entry:** Any form of entry (including equestrian, non-equestrian, antique vehicle, float, children's performing entry, etc.) used to advertise a business. Follows the theme and is appealing to the crowd.
2. **Color Guards:** (equestrian/non-equestrian). A color guard, usually in uniform apparel, may carry the American flag. They may also carry the Texas flag and an organizational flag.
3. **Mounted Group:** Any group on horseback.
4. **Horse-Drawn Vehicle:** Any vehicle/float that is pulled by a horse(s).
5. **Sponsors:** Any entry that has paid to sponsor The American Legion Spring Jubilee and/or Parade.
6. **Antique Vehicle:** Any car, truck, and tractor, military or other antique vehicle (25 + years old).
7. **Civic Entry:** Any form of entry (equestrian, non-equestrian, float, etc.) sponsored by a non-profit civic group or community service group or individual, includes scouting troops, church groups, etc.
8. **Bands:** Marching or other.
9. **Schools:** Elementary school, Middle School, High School, College, or Charter school floats or other type of entry
10. **Creative Entry:** All other creative entries that do not fall into the above categories.

2010 Spring Jubilee Parade Entry Form

Name of Entry _____

Contact Person _____

Telephone: (home) _____ (cell) _____

Mailing Address _____

City _____ State _____ Zip Code _____

E-mail Address _____ Fax No. _____

Number of people in entry _____ Number of vehicles _____

Number of horses _____ Circle one staging area: Non-Equestrian Equestrian

TOTAL length of parade entry (required for line-up footage, **very important!**) _____

Describe your entry (if available, also enclose a photo of your entry or a sketch or diagram of your float)

Past parade experience and awards _____

Special instructions or things we should know about (such as loud music, animals, balloons, etc.)

Following are the classes in which the entries will be judged and trophies awarded. Please check the class that your entry would fall under.

- | | | | |
|-------|------------------------|-------|--------------------|
| _____ | <u>CLASS</u> | _____ | <u>CLASS</u> |
| _____ | 1. Commercial Entry | _____ | 6. Antique Vehicle |
| _____ | 2. Color Guards | _____ | 7. Civic Entry |
| _____ | 3. Mounted Group | _____ | 8. Bands |
| _____ | 4. Horse-Drawn Vehicle | _____ | 9. School Entry |
| _____ | 5. Sponsors | _____ | 10. Creative Entry |

**Be sure to attach a
narrative about your
entry to be read at the
reviewing stand as
your entry passes by!**

I/We hereby enter the parade participant(s), named above at my/their own risk and agree to be subject to all parade rules. I/we further agree that if any loss or damage occurs for any reason to and including, but not limited to, the entry, persons, the horse exhibited or any vehicle or other articles that I/we may use for exhibit, I/we will make no claim against the Parade Committee, The American Legion Post 593, The American Legion or the City of Converse.

Signed: _____
(If participants are under 18 years of age, parent or guardian must sign)

Date: _____